# TD: Developing Value Through Synergistic Collaboration

**How To Use This Index:** Scroll down or use the bookmarks in the navigation pane at left to move to a new location in this index. Click on a **blue paper title** to view that paper. To return to this index after viewing a paper, click the "Previous Menu" bookmark in the navigation pane.

| Session 161 - Early Stage Venture Creat | ion: New Prospects | for Chemical En | idineers: Part I |
|---|--------------------|-----------------|------------------|
|---|--------------------|-----------------|------------------|

Chair: R. Michael Raab Vice Chair: David Putnam

### 161a Patenting Your Collaborative Venture

Neal Seth

### 161b The Intellectual Property Landscape of the Human Genome

Kyle L. Jensen Fiona Murray

## 161c Research and Development Funding Opportunities through the United States Department of

Agriculture - Small Business Innovation Research (Sbir) Program

William R. Goldner

## 161d The Role of University Technology Licensing in Early Stage Ventures

Ellen Purpus

## 161e Challenges in University Ventures: Best Practices for New Technology Startups

Karl Ruping

#### 161f Risk Management in Early Stage Ventures

Robert C. Reintjes Jagdish C. Agarwal

### Session 212 - Early Stage Venture Creation: New Prospects for Chemical Engineers, Part II

Chair: R. Michael Raab Vice Chair: David Putnam

#### 212a The Role of Competitive Intelligence in Biotech Start-Ups

Salvador Carlucci Anthony Page David Finegold

## 212b Networks of Hub Scientists in Commercializing Science from Academia, with a Case Study

on the Langer Lab

Eugene Chiu Fiona Murray Robert Langer

#### 212c A New Business Strategy for Startup Biotechnology Firms

Todd C. Zion

Thomas M. Lancaster

## 212d Agrivida: the Development of an Early Stage Agricultural Biotechnology Company

Jeremy C. Johnson Karl Ruping Humberto De la Vega Kyle L. Jensen R. Michael Raab

#### 212e New Enterprises for Socially Responsible Treatments

Jay D. Keasling

## Session 280 - Rapid Process Scale-Up through Unique Partnerships

Chair: Cawas A. Cooper

Vice Chair: Gautham Parthasarathy

# 280a Academia, Small Business Partnership Leading to New Product Development Based on

Intellectual Property

Mukund Karanjikar Bruce J. Tatarchuk

#### 280b Catalyst Selection for the Hydrosilylation Synthesis

David Parrillo Kenrick M. Lewis Manish Badani TL Prabhakar Raghuram Rao

## 280c International Collaborations in the Field of Laboratory- and Pilot-Scale Micro-Reactor Plants

Ulrich Krtschil Volker Hessel Gunther Kolb Patrick Löb Holger Löwe Bernd Werner

## 280d Outsourcing Scaleup: Developing Value through Synergistic Collaboration

Beth W. Dryden Andy Cannizzaro Lawrence J. Rosen

#### 280e Why Scale-up Still Matters

M.P. Dudukovic

Muthanna H. Al-Dahhan

#### **Panel Discussion on Process Development Collaborations**

Cawas A. Cooper Gautham Parthasarathy

## **Session 329 - Innovative Modeling and Data Analysis**

Chair: Dr. Debashis Neogi

Vice Chair: Dr. Salvador García Muñoz

#### 329a Optimization of Batch Processes Using Data Driven Latent Variable Models

Salvador Garcia-Munoz

Debashis Neogi Sanjay Mehta John MacGregor Theodora Kourti

#### 329b **Efficiently Achieving Consensus by Using Time Wisely**

R. Dean Malmgren Daniel Diermeier Julio M. Ottino Luis A. N. Amaral

#### 329c Balancing Structure, Partners, and Goals to Achieve Strategic Fit in Collaborative Product

and Process Development

Irene J. Petrick

#### 329d Exploring New Business Opportunities through an Innovative Collaboration between

Industry and Academia: Leveraging Advances in Optimization with a Market Model for Cap & **Trade Emissions Compliance** 

Mark M. Daichendt Ali Esmaili Derrick Schertz Joseph F. Pekny

## Panel Discussion on Alligning Industries and Universities for Synergistic Collaborations in the Area of Modeling and Data Analysis

Debashis Neogi Salvador Garcia-Munoz

## Session 377 - Successful Collaborations between Government, Academia and Industry

Chair: Rosemarie D. Wesson Vice Chair: Eldon R. Larsen

#### 377a From Academic Soot Research to Commercial Synthesis of Single-Walled

**Carbon Nanotubes** 

Hennina Richter Jack B. Howard John B. Vander Sande

#### Big Company + Small Company Are Good Company: Examples from the U.S. Department of 377b

**Energy's Industrial Technologies Program** 

Tyler B. Thompson

#### Small Business/University Collaboration on a National Science Foundation Sttr Program on 377c **PEM Fuel Cell Manufacturing**

Maria Inman Branko Popov Chung-Chiun Liu Holly Garich E. Jennings Taylor

## 377d Collaboration between Academia and Industry through the Sbir/Sttr Programs-an Academic **Faculty Member's Perspective** C. C. Liu Maria Inman 377e **Acoustic Nanocavitation** Sameer I. Madanshetty 377f The Institute for Collaborative Biotechnologies: a Powerful Alliance between Academia, Industry, and the Army David H. Gay Session 417 - Panel Discussion--Developing Value Through Synergistic Collaboration Chair: Eldon R. Larsen Vice Chair: Rosemarie D. Wesson The Context and Cognition of Opportunity Recognition: a Perspective on 417a **Science Researchers** Alice De Koning David L. Deeds 417b How to Get along and Get a Lot Tyler B. Thompson 417c Developing Value through Synergistic University / Industry Collaborations Erik Sander 417d Small Business – Bridging the Innovation Gap E. Jennings Taylor Maria Inman Phillip Miller Partnering: Strategies and Examples 417e

Vincent L. Magnotta John Tao Dr.

Eldon R. Larsen

**Session Panel Discussion** 

417f